Begad Eleish
BE ANALYTICS · DATA DRIVEN STRATEGIST

ADVISORY · ONE PAGE BRIEF

AI Readiness

A clear view of where AI can save your team time, where human judgment must stay in control, and what to learn first.

WHO IT IS FOR

- Teams under pressure to "use AI" without a clear starting point
- Leaders weighing AI tools against risk and control needs
- Functions with repetitive analysis, reporting or writing work

WHAT YOU GET

- Use-case review across your workflows
- Skills gap and training roadmap
- Practical guardrails for responsible use
- A shortlist of quick wins and the controls each one needs

THE OUTCOME

A prioritised list of AI use cases, the skills your team needs to use them well, and simple rules for where people must review the output.

HOW IT WORKS

1. **Discovery call**
   We agree on the goal, the audience and what success looks like.
2. **Proposal**
   Scope, format, timing and fees, tailored to your needs.
3. **Delivery**
   Hands-on and built around your context and data.
4. **Follow up**
   Next steps and a check on whether the goal was met.

WHY WORK WITH ME

- Microsoft Certified Trainer with Google Advanced Data Analytics certification. Every engagement follows the same discipline: frame the decision, gather the evidence, re-test assumptions, find the root cause and measure the result.

Let's talk about your goals

Delivered in Arabic or English. Fees are quoted after a short discovery call.

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