Begad Eleish
BE ANALYTICS · DATA DRIVEN STRATEGIST

CONSULTING · ONE PAGE BRIEF

Data Strategy Consultation

Independent advice for leaders who need clarity on what to measure, which dashboards matter and how to turn data into decisions people act on.

WHO IT IS FOR

- Leaders and heads of department who report to a board or executive committee
- Teams with many reports but little agreement on what matters
- Organisations starting or resetting their KPI framework

WHAT YOU GET

- KPI and measurement framework review
- Dashboard and MI reporting assessment
- A prioritised action plan for your team
- A short readout for decision makers: findings, risks and recommended next steps

THE OUTCOME

A clear set of measures, a view of which reports to keep, fix or retire, and a plan your team can start on the next week.

HOW IT WORKS

1. **Discovery call**
   We agree on the goal, the audience and what success looks like.
2. **Proposal**
   Scope, format, timing and fees, tailored to your needs.
3. **Delivery**
   Hands-on and built around your context and data.
4. **Follow up**
   Next steps and a check on whether the goal was met.

WHY WORK WITH ME

- Grounded in years of risk, fraud monitoring and governance reporting in banking. Every engagement follows the same discipline: frame the decision, gather the evidence, re-test assumptions, find the root cause and measure the result.

Let's talk about your goals

Delivered in Arabic or English. Fees are quoted after a short discovery call.

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